

RemoteNotify[®] Alert Notification System

Critical incidents are inevitable in any type of business or industry. Such events could range from a power outage to a terrorist attack. As a result, risk management is becoming more and more crucial in all businesses to combat these events. An alert notification system is an electronic communication of messages to groups or individuals which are sent to endpoint devices simultaneously. Implementing this type of system will help your business build a stronger risk management program by:

- Allowing key personnel to be notified in minutes which allows management to focus on critical decision making.
- Eliminating human error, misinformation, rumors, and/or heightened emotions from causing additional difficulties during an event.
- Creating customized messages to be tailored to different target audiences based on roles within the organization.

The National Safe Workplace Institute projects the cost to business at greater than **\$4.3 billion** annually as the result of loss of productivity due to communication errors during internal and external events.

The Challenge

Communication is one of the most important aspects for any successful organization which is a challenge to maintain across all departments. If any irregular situation were to occur, your organization should have a system to contact any relevant personnel. There are several methods to connect in today's technologically advanced society including messaging, emailing, and calling. In order to efficiently communicate, your alert notification system should incorporate these methods of contact in an easy to use, intuitive platform.

RemoteNotify Solution

RemoteNotify is an alert notification system that allows organizations with employees to efficiently communicate during emergency events, public alerts, crisis warnings, IT service alerts, business operation notices, and business process driven changes. Specialized Data Systems is fully capable to support an organization's internal emergency notification needs.

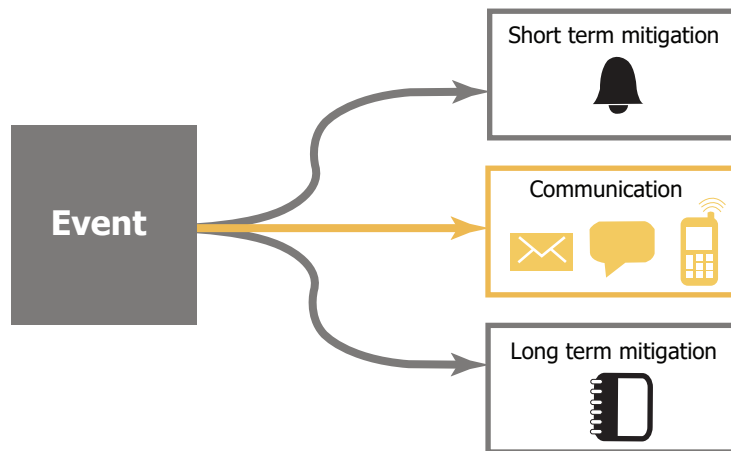
RemoteNotify® Functionality

RemoteNotify® is a messaging portal site for organizations to effectively deliver messages during normal day-to-day operations or emergency crisis events. The system can be used by both mobile and desktop devices which makes it accessible and easy to use. Our product can be used to deliver individual or group messages via e-mail, SMS (text) and audio (pre-recorded voice) messages.

RemoteNotify® can be used for emergency communications, tenant communications, internal message delivery, staffing notifications, and more.

Other features include:

- Dashboard Layout
- Intuitive, User Friendly
- Targeted notifications
- Template creation
- Supports email, SMS messages and audio (pre-recorded) voice alerts
- Deliver messages immediately or deliver scheduled alerts
- Documented notification audit log
- Accessibility on mobile and desktop devices
- Seamless interface with all RemoteComply products



About Specialized Data Systems

Specialized Data Systems, Inc. is a software development company that provides technology solutions. Specialized Data Systems has provided compliance and risk management solutions since 1989.

For more information about RemoteNotify or to schedule a product demonstration, please contact sales@specializeddata.com or call (888) 408-4335.

